



Argano Profit Maximization

Revolutionizing profit management to unlock hidden revenue opportunities and drive growth

In today's rapidly evolving landscape, manufacturing businesses are pressured more than ever to bring products to market quickly and cost-effectively. Many manufacturers focus exclusively on cost accounting, which does not consider the true cost of production – therefore causing businesses to lose out on significant profit opportunities. Argano offers a different approach – one that unlocks the true potential of asset-intensive manufacturers.

Introducing Argano Profit Maximization – a groundbreaking strategy that goes beyond conventional cost accounting, shifting focus from margin per unit to margin per period of time.

Shifting focus to time-based profit analytics

Enable time-based profit analytics that takes into account your entire value chain. Accessing readily available data within your organization's ERP and supply-chain systems, Argano identifies large profit opportunities that have remained hidden within your operations. With enterprise-scale 'what-if' scenarios that instantly quantify the impact on revenue and profits, we empower your business to harness data to generate significant growth.

Optimize resources, maximize impact

Think of it this way: a dime has twice the margin per unit of a nickel - but what if nickels could be made three times as fast as dimes? In that case, the lower-unit-margin nickel can yield more total cash profit per unit of machine time than the high-unit margin dime.

Since most industrial manufacturers make hundreds or thousands of product varieties, it can make the product mix challenge appear unsolvable – and profits suffer. By analyzing the flow of products, markets, and customers, you have the insight to optimize resource utilization and efficiencies for maximum revenue and profits.

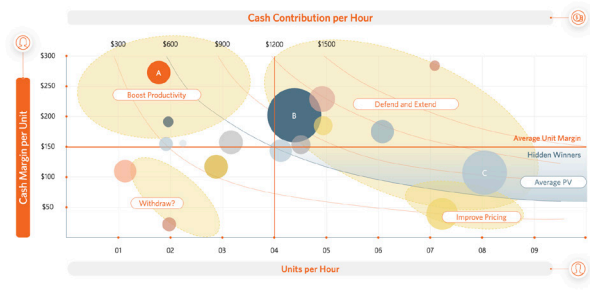
Benefits:

- Gain more accurate insight into profit margins
- Easily identify your most profitable products
- Optimize your product mix for maximum revenue impact
- Increase profitability and enable sustainable growth
- Build and maintain a competitive advantage

Harness your data to make faster, more-profitable decisions

Don't let traditional cost accounting hold you back from achieving your true profit potential. Let us help you unlock your data and drive faster, better decisions that propel your business forward.

Contact us today at info@argano.com to find out how we can help drive profit maximization for your business.



Argano's Profit Map gives a simple, yet powerful, view of your products and customers and identifies strategies that will maximize your overall profitability by bringing together Sales, Operations, and Finance with a single metric.

About Argano

Argano is the first of its kind: a digital consultancy totally immersed in high-performance operations. We steward enterprises through ever-evolving markets, empowering them with transformative strategies and technologies to exceed customer expectations, unlock commercial innovation, and drive growth.