

Reducing Costs by 8% with Transportation Efficiency & Productivity Solution

Client: Estafeta Supply Chain

Industry: 3PL



estafeta[®]
Supply Chain

Challenge

- Meeting demand for fast, reliable omnichannel deliveries
- Providing real-time visibility for logistics clients
- Adapting quickly without costly in-house development

Solution

- Automating and standardizing supply chain processes
- Implementing real-time visibility and tracking capabilities
- Leveraging expert-led implementation and proven methodology

Results

- 8% reduction in transportation costs
- 12% decrease in auditing expenses
- 10% workforce optimization



Estafeta Supply Chain (Estafeta) is a market-leading logistics company with 40+ years of industry experience, having evolved into a comprehensive supply chain integrator that delivers end-to-end solutions – including supply chain management, warehousing, and freight forwarding.

The company operates an extensive logistics infrastructures, with more than 12,000 employees, a ground fleet of 5,500 vehicles, 6 cargo aircraft, 12 air stations, 128 distribution centers, and 3 strategic logistics hubs. Complementing this network are more than 2,000 customer touchpoints spanning company-owned, franchised, and partner retail locations – enabling Estafeta to deliver high-quality, full-service logistics solutions at scale.

In recent years, technology and automation have become central to Estafeta's transformation. Through significant investment in digital capabilities, the company has strengthened operational efficiency, elevated the customer experience, and created greater visibility across every stage of the supply chain.

Challenge: Maximizing speed at every state of delivery

The explosive growth of ecommerce and omnichannel fulfillment fundamentally reshaped what Estafeta's customers expected from a logistics partner. Shippers and their clients – many operating as logistics integrators – demanded real-time, secure shipment data at every stage of the delivery journey.

Estafeta's existing operations relied on manual, fragmented processes that created gaps in visibility, limited profitability tracking, and slowed response times across the outbound supply chain.

To remain competitive, Estafeta needed to replace these workflows with a modern, automated platform – one that could integrate seamlessly with carriers, operators, and warehouses without a costly in-house build.

Solution: Automating transportation with TEP

Estafeta implemented TEP (Transportation Efficiency and Productivity), Argano's purpose-built transportation management solution. TEP delivered real-time shipment tracking, profitability insights, and immediate operational availability – without the risk of building from scratch. Argano applied its proven implementation methodology, refined across hundreds of supply chain projects. Multi-disciplinary teams of consultants and developers collaborated with Estafeta to optimize processes, adopt best practices, and mitigate risks before go-live.

Results: Measurable gains across cost, efficiency, and visibility

TEP delivered immediate, quantifiable improvements across Estafeta's operations. The shift from manual workflows to a fully automated platform enabled faster issue resolution, proactive service-level monitoring, and consistent carrier performance benchmarking.

Full outbound supply chain tracking – powered by real-time GPS integration – gave Estafeta and its customers end-to-end transparency across all shipment flows. A low capital investment model and accessible ROI allowed Estafeta to realize enterprise-grade transportation management without the financial burden of a large-scale software deployment.

Key benefits

- 8% reduction in transportation costs
- 12% decrease in auditing expenses
- 10% workforce optimization
- Increased process visibility and transparency
- Seamless carrier integration and catalog management
- Low capital investment

“TEP is fundamental for maintaining the quality that our customers require and supporting future transportation growth, which we expect to increase by 50% or even 100%. It is my core system for administration and operations, and I fully trust it to track and correct errors.”

Roberto Maldonado
Transportation Operation & Procurement
Estafeta Supply Chain

About Argano

Argano is the first and largest Global Specialist Consultancy exclusively focused on the design and delivery of High-Performance Business Operations with our AI-forward approach to transformation. We pioneer intelligent and connected solutions for our clients' operational environments across customer engagement and service, revenue management, finance and planning, supply chain, and workforce optimization, driving both efficiency and the agility to innovate product, service, and organizational design at the speed of today's market. Competitive advantage, cost optimization, customer satisfaction, and sustainable growth are our North Stars and our promise to our clients. Learn more at argano.com.



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