

Contentful

Centralized content management for scalable digital delivery



Contentful is a composable digital experience platform (DXP) that enables centralized management and distribution of digital content across various channels, devices, and teams. By separating content from design and layout, it allows organizations to streamline content operations and maintain consistency while supporting flexible, scalable digital experiences.

Argano helps clients implement and optimize Contentful within their broader digital ecosystems. Our services include content modeling, platform integration, migration planning, and custom frontend development. We also support the use of advanced features such as AI-driven personalization and workflow automation to align content delivery with business objectives. With deep experience in Contentful deployments, Argano ensures that the platform is configured to deliver long-term value, agility, and performance.



Modern Content Architecture

- Headless CMS structure for omnichannel delivery
- API-first design for frontend flexibility and scalability
- Modular content models and reusable components
- Integration with CDNs, DAMs, E-Commerce and Personalization engines



AI & Personalization Enablement

- Custom workflows with real-time content triggers
- GenAI integration for intelligent content generation
- Personalized multi-channel content experiences leveraging Contentful Personalization
- Integration with third-party platforms such as Algolia, Stripe, Twilio among others for customer-specific experiences



Governance, Workflow, & Optimization

- Role-based permissions and publishing workflows
- Automated localization and translation support
- Editorial collaboration tools for agile content ops
- Analytics, A/B testing, and continuous experience optimization

Key Offerings:

- Headless Portal Development
- Omnichannel Experiences
- Mobile Applications
- Custom Web Development
- AI-Driven User Experiences
- Composable E-Commerce

Key Industries:

- Retail
- Distribution
- Consumer Packaged Goods
- Manufacturing
- Healthcare & Life Sciences
- High Tech & Telecom
- Financial Services



Get Started Today!

Contact us at connect@argano.com to explore how our Contentful capabilities can help you deliver exceptional digital experiences.



Learn more at argano.com