

Tableau Analytics Maturity Model

Navigating your analytics journey



Every organization is on a unique analytics journey. Knowing where you stand on the Analytics Maturity hierarchy is crucial for making informed decisions and driving high-performance operations. Our Tableau Analytics Maturity Model offers a comprehensive assessment that helps assess your current position and progress towards your analytics goals. Our assessment breaks down the journey into five distinct phases: Adopting, Growing, Scaling, Supporting, and Leveraging.

Once we have determined your analytics maturity, our Analytics Maturity Model becomes a valuable roadmap for leading you through each phase and empowering you to unleash the full potential of your data. Let us help you navigate your analytics journey and accomplish your business objectives.

Deliverables:

- Current Analytics Position
- Prioritization of Objectives
- Requirements Gathering
- Success Measures
- Technology Portfolio
- Data Source Mapping
- Skill Assessment and Planning
- Findings/Outcome



Maturity Model Hierarchy

Leveraging

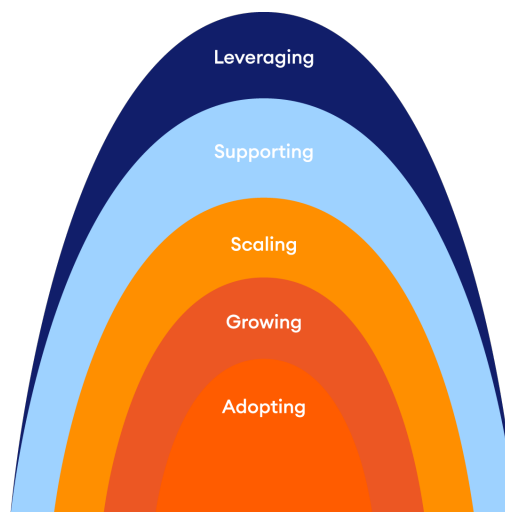
Seeking innovative ways to extract value from data, aiming to boost revenue, predict the future, gain a competitive edge or integrate data.

Scaling

Experiencing organic growth within the organization, while strategic leadership starts focusing on operationalizing the environment.

Adopting

Exploring the potential of Tableau to enhance system reporting and integrate multiple data sources.



Supporting

Teams and resources dedicated to supporting the mature analytical environment within the organization.

Growing

Successful use-cases are expanding, involving identifying projects for scaling, and defining future budgets and project plans.

Learn more at argano.com

Ready to unlock deeper insights? Reach out to us at connect@argano.com to assess your current analytics environment and take the next step toward data-driven transformation.

