Einstein 1 for Sales Quick Start

Enable Salesforce Sales Planning & Salesforce Maps in 90 Days

When you invest in Einstein 1 for Sales, work with Argano to accelerate time-to-value and to ensure that your implementation timeline is upheld.

What's included:

- Templated discovery
- Salesforce base configuration (Org settings, Users/Profiles, Accounts, Contacts)
- Sales Planning and Maps Configuration
  - Sales Plan/Hierarchies
  - Territories/Assignments
  - Allocation
  - Quota
  - Employee/Compensation
- Templated Batch Data Load
  - Accounts
  - Contacts
  - Territories
  - Assignments

Overall Scope Limited to:

- Quick duration; customer must be ready to move fast
- A single sales process and sales plan/hierarchy
- Up to 20 Einstein 1 for Sales licenses
- Territory limited to 2 criteria e.g.
  - *Geo, Industry, Co. Size, etc.*
- Low data migration and no integrations
- No formal training; basic knowledge sharing only

Why Upgrade to Einstein 1 for Sales?

- Combine the power of AI + Customer Data + CRM in existing Salesforce workflows
- Unlock additional functionality while saving money
- Consolidate Salesforce licenses and streamline your sales tech stack
- Visualize sales territory planning with location intelligence powered by Salesforce Maps
- Increase seller productivity with a unified tool set
- Replace custom-built Salesforce apps with native functionality that requires no maintenance
- Counteract the detrimental effects of SaaS tool sprawl

"More than eight in 10 sales professionals say sales operations plays a critical role in growing the business – with professionals in high-performing organizations even more likely to say so."

Salesforce Research - State of Sales, 5th ed.

Price: $50,000 | Duration: 10 - 12 weeks*

*Price/timeline subject to change based off client discovery and required scope

**Managed service offering available for functional support

About Argano 4 Salesforce

Argano 4 Salesforce helps clients in a variety of industries solve complex business challenges with an outside-the-box approach that delivers transformative results. Combining deep domain and technical knowledge with a nuanced understanding of your unique business requirements, we build and deliver Salesforce solutions that surpass expectations and set the stage for future success.