



# Strategy & Business Consulting

Accelerate your high-performance operations for greater agility, innovation, and profitability



Argano strategy and business consulting services accelerate your path towards operational excellence that drives greater agility, innovation, and growth. With assessments and benchmarks, digital transformation strategy, business process consulting, and technology selection services, combined with proven methodology and effective change management, we guide every step of your transformation journey, so your business is set up to thrive in everevolving markets – today and tomorrow.

**87%** of leaders and analysts believe that digital transformation will disrupt their industry, but only

**44%** of leaders are prepared to handle disruptions.

## Benefits

- Accelerate your business transformation
- Foster digital readiness
- Establish future-ready technology infrastructure
- Enhance operational efficiency and productivity
- Build the framework for operational excellence
- Drive agility, innovation, and growth



### Assessments & Benchmarks

Determine your digital readiness and build the right framework for transformation success.



### Digital Transformation Strategy

Lead your market with an effective transformation strategy and roadmap for high-performance operations.



### Business Process Consulting

Modernize your processes with enhanced automation and streamlined workflows for optimal efficiency.



### Change Management

Maximize disruption, realize your desired business outcomes, and accelerate your path to return on investment.



### Technology Selection Services

Reduce risk, decrease complexities, and maximize your technology investment with expert guidance.



## Assessments & Benchmarks

Understanding your current position is the first step towards planning your digital transformation as a key driver for achieving high-performance operations. Our comprehensive assessments and benchmarks offer valuable insights into your digital maturity, showing how you compare against competitors and industry benchmarks. This data provides the baseline for developing a detailed roadmap and strategy that ensures a successful transformation.



## Digital Transformation Strategy

Successfully navigate the complexities of business transformation with an effective strategy and tailored solutions that deliver measurable outcomes. We help you address the challenges of evolving market dynamics, resource optimization, technology design, and integration with a comprehensive roadmap that ensures your transformation initiatives support your overall strategic goals.



## Business Process Consulting

Transform your business by streamlining workflows and redesigning standard processes to enhance efficiency and facilitate continuous improvement. We deliver effective business process consulting that ensures seamless integration of your enterprise technology for enhanced process automation and consistency – enabling operational excellence and sustainable growth.



## Change Management

Empower your teams to achieve faster, better business outcomes and accelerate your return on investment. With a proven methodology, benchmarking, and best practices, we ensure successful adoption that maximizes user your technology, while minimizing risk – guiding you to a faster path to highperformance operations.



## Technology Selection Services

Implementing the right business systems is crucial for success, but choosing the right ones can be complex. We provide strategic guidance every step of your transformation journey. From in-depth analysis of your existing systems, evaluation of potential technologies, vendor selection, and outcome-focused integration plans, our approach is tailored to your specific needs.

**45%**

of companies achieve increased profitability or performance from digital transformation investments.

Contact us at [microsoft@argano.com](mailto:microsoft@argano.com) to find out how we can help move your business forward.



Learn more at [argano.com](https://argano.com)