



Microsoft generative AI services from Argano

Powerful multi-cloud API services connecting your entire business



Generative AI like ChatGPT has recently captured everyone's imagination, but AI has been with us in one form or another for decades.

AI in the form of machine learning, for example, has been used in the business intelligence space for years to analyze data, discover patterns, and form predictions. But generative AI can actually make data, creating new or similar content, new algorithms, new ways and means of getting things done.

While most businesses have long harnessed the power of what we can call traditional AI (like machine learning for BI), they are only now getting started with generative AI, a technology with unlimited possibilities, but often with no practical path to get started. Until now.

Argano has a team of engineers dedicated to Microsoft Generative AI uses, best practices, and governance, and is ready to help your business build and execute its AI plan and platform.

Common AI use cases

Generative AI creates data using natural language and human interactions, working at scale with large data sets.

You can leverage generative AI against your own knowledge base or any other unstructured data already in a natural language format so that you can compose, inquire, search, and summarize.

In the case of customer service, this AI approach enables you to automate the review of customer records, service cases and inquiries, provide personalized recommendations, multilingual support, sentiment analysis, and a host of other benefits without the need for manual intervention.

Generative AI revolutionizes supply chain management by empowering businesses to track delivery times, communicate or request changes and proactively identify potential disruptions to planned production. By leveraging advanced capabilities, businesses can stay ahead of challenges and ensure smooth operations.

Additionally, it enhances compliance efforts by monitoring regulatory changes and seamlessly integrating that information into relevant workflows, or to the right people, streamlining processes and ensuring adherence to regulations. We could go on and on as the possible use cases for generative AI are limited only by one's imagination...

Benefits

- **Unify Disparate Data Sources:** Consolidate data into a single, secure, and governed platform
- **Accelerate Time to Insights:** Deliver actionable intelligence in weeks, not months
- **Enable AI-Ready Data Foundations:** Prepare for AI, ML, and Microsoft Copilot
- **Simplify and Modernize Reporting:** Streamline reporting with real-time, self-service analytics
- **Improve Data Governance and Security:** Implement enterprise-grade governance and compliance
- **Build a Roadmap for Long-Term Success:** Establish a scalable path for future growth and innovation

The Argano difference

The engineers and business consultants at Argano have deep experience in AI, from machinelearning driven BI solutions to agile, customer-friendly virtual assistants, leveraging Microsoft's Azure OpenAI to deploy custom, client owned generative AI solutions.

Our teams also provide the tools that lay the groundwork for these solutions, such as Dynamics accelerators that help organize your data to support a high quality, secure, governed AI experience – for your customers and your employees alike.

Most importantly, we implement generative AI in close collaboration with your team and with Microsoft.

The benefits of this collaboration include:

1. Innovation Leadership

Be an early adopter in your industry and set a new benchmark for customers... and competitors, too!

2. Customized Solutions

Tailored AI capabilities that align with your business objectives, ensuring maximal efficiency and relevance.

3. Risk Mitigation

Our shared expertise will help you navigate the complexities of implementing AI, mitigating risks associated with technology adoption.

4. Continuous Support

Receive continuous support and training to empower your team with the required knowledge and skills to leverage this technology.

It starts with a FREE assessment

Our team of generative AI experts is ready when you are. Contact us for a free assessment. We'll dig into one of your potential use cases and provide a proposal for a proof-of-concept project to support it.

We will match your business goals with our engineering and consulting expertise and Microsoft's advanced AI technology to help you chart a course for success, leveraging all that generative AI has to offer.

Contact us at microsoft@argano.com to learn how Argano can help you get started with a focused, high-impact pilot that delivers real business results.



Learn more at argano.com