



AI projects are failing, creating gloomy scenarios for enterprise executives

Despite \$30–40 billion in enterprise investment into GenAI, research uncovers a surprising result in that **95% of organizations are getting zero return.** ¹



Over 40% of agentic AI projects will be canceled by the end of 2027, due to escalating costs, unclear business value or inadequate risk controls. ²

Most AI implementations have yet to see organization-wide, bottom-line impact from GenAI use. **Only 1% of company executives describe their GenAI rollouts as “mature”.** ³



Across the data, it's clear the divide does not seem to be driven by model quality or regulation, but, rather, seems to be determined by approach. Where an external partner and approach has been realized, success rates double. ¹

Partner with **Argano** and leverage our proven test-and-learn approach

A phased-based acceleration strategy designed to demonstrate proof-of-value.

Workshop

- Identify 1-2 high-value scenarios
- Map scenarios to KPIs and ROI
- Align stakeholders on “value”

Prototype and validate quickly

- Act fast on low-cost, low-risk experiments
- Validate with real data
- Iterate safely, adjusting outputs in short cycles

Achieve proven ROI

The payoff is a repeatable model for AI adoption—one that turns disruption into opportunity ⁴

Scale with discipline

- Governance first
- Business-aligned roadmaps
- Operationalization

Learn more at: argano.com

¹ MIT NANDA. The GenAI Divide STATE OF AI IN BUSINESS 2025. July 2025. <http://bit.ly/45SvVL7>

² Press Release. Gartner Predicts Over 40% of Agentic AI Projects Will Be Canceled by End of 2027. June 25, 2025. <http://bit.ly/3V5Q3TJ>

³ McKinsey. The state of AI: How organizations are rewiring to capture value. March 12, 2025. <http://bit.ly/46nNH95>

⁴ Argano. AI With Impact-From ROI Workshop to Scaled Success. September 2025.