

Reducing Delivery Times by up to 80% with Blue Yonder's WMS Technology

Client: Estafeta Supply Chain

Industry: 3PL



estafeta[®]
Supply Chain

Challenge

- Manual and inefficient processes
- Limited accuracy and inventory control
- Resistance to technological change

Solution

- Deployed Blue Yonder WMS solution
- Implemented end-to-end warehouse process optimization and staff training

Results

- Reduced delivery times by up to 80%
- Improved real-time visibility and decision-making
- Increased operational efficiency and accuracy



With over 12 years of experience in logistics services, Estafeta Supply Chain (Estefata) has taken a bold step forward by distinguishing itself as a brand specializing in comprehensive solutions. The company focuses on environmental, social, and financial sustainability, demonstrating its commitment to customer satisfaction at every stage of its operations.

Estafeta Supply Chain operates a robust logistics network, including 120+ strategically located distribution centers, three state-of-the-art logistics hubs, and a customs warehouse at San Luis Potosí airport, Mexico. With a fleet of over 5,500 vehicles, Estafeta ensures rapid and reliable service nationwide. What truly sets Estafeta Supply Chain apart is its focus on technology, leveraging innovative tools at every stage to meet the diverse needs of its clients.

Enabling advanced warehouse management capabilities

In its relentless pursuit of efficiency and accuracy, Estafeta faced significant challenges with its logistics management. Traditional methods, such as paper records, printed documents, and reliance on human memory for managing product entries, exits, and locations, resulted in frequent errors and wasted time.

Recognizing the need for a more advanced solution, Estafeta sought a flexible and reliable warehouse management system (WMS) to eliminate errors and ensure the accurate delivery of products to its valued customers.

They decided on Blue Yonder's WMS, implemented by the experienced team at Argano. Relying on the strong track record and extensive expertise of their support team, Estafeta placed its trust in this market-leading solution. Blue Yonder's WMS provided the technology necessary to optimize their warehouse management and minimize errors throughout the process. Today, Estafeta can precisely meet client expectations and deliver superior-quality logistics services.

Leveraging strategic guidance and expertise

The implementation of Blue Yonder's WMS by Argano was a comprehensive process from start to finish. Despite challenges and resistance to change, Estafeta Supply Chain found in Argano a strategic partner capable of providing exceptional support at every stage of the process. Argano's team demonstrated dedication and expertise, from data analysis to staff training. Their proprietary methodology mapped processes, addressed challenges, and developed tailored solutions to ensure successful implementation. Staff training played a critical role in the project's success. Estafeta ensured its team received thorough training in WMS and web services integration, standardizing knowledge and enhancing overall performance. The Argano team provided constant support through demonstrations, tests, and recommendations, supporting smooth collaboration and quick resolution of queries.

Key Benefits

- Improved decision-making with real-time access to information
- Increased operational visibility
- Attraction of new clients
- Delivery time reduction by up to 80%
- Automation and efficiency

"In a world of constant technological advancement and exponential growth, the role of technology in business competition cannot be underestimated. If you want to stay ahead, find a partner like Argano who not only supports you but makes you feel at home, with a genuine focus on your growth. With Argano, you're not dealing with a mere vendor but a strategic partner who's ready to help you at any time to drive your success."

National IT Supply Chain Manager
Estafeta Supply Chain

About Argano

Argano is the first and largest Global Specialist Consultancy exclusively focused on the design and delivery of High-Performance Business Operations with our AI-forward approach to transformation. We pioneer intelligent and connected solutions for our clients' operational environments across customer engagement and service, revenue management, finance and planning, supply chain, and workforce optimization, driving both efficiency and the agility to innovate product, service, and organizational design at the speed of today's market. Competitive advantage, cost optimization, customer satisfaction, and sustainable growth are our North Stars and our promise to our clients. Learn more at argano.com.



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