

50% lower costs and 43% faster picking powered by Blue Yonder WMS

Client: Dinet

Industry: 3PL



Challenge

- Limited WMS capabilities
- Inefficient logistics processes
- High costs and low inventory visibility

Solution

- Implemented advanced WMS system
- Optimized logistics processes and workflows
- Enabled real-time inventory visibility and control

Results

- Increased productivity and order picking efficiency
- Reduced operational costs
- Achieved real-time inventory visibility and traceability



Dinet Perú is a logistics operator under Grupo Sandoval, with over 31 years of experience. The company initially specialized in international personal goods relocation before shifting to third-party logistics (3PL) operations in 1986. Since then, Dinet has focused on offering physical distribution services for durable and mass-consumption goods, expanding its operations to industries such as mining, construction, energy, agribusiness, retail, telecommunications, personal care, and automotive sectors.

As a recognized 3PL in the Peruvian market, Dinet differentiates itself by developing and offering tailor made solutions for its clients. Investing in top-tier technology has been a priority, not only to support its regional expansion plans but also to ensure greater operational efficiency, increased productivity, and world-class customer service.

Challenge: Growing operations, inefficient processes

Dinet faced various challenges, the most significant being the need to upgrade its Warehouse Management System (WMS) to meet the current operational demand. Additional goals included optimizing various logistical processes, increasing productivity, reducing operational costs, and enhancing inventory traceability. Dinet's ultimate objective was to deliver intelligent logistics through world-class solutions.

After an exhaustive analysis of functional and technical aspects, Dinet chose Blue Yonder's WMS, which met all the defined requirements.

Solution: Intelligent WMS powered by Blue Yonder

Dinet redefined its processes based on industry best practices, optimized resource utilization across different workflows, and mapped key project risks to either prevent them or ensure a rapid response if they arose.

By implementing Blue Yonder's WMS, Dinet achieved complete real-time inventory visibility and traceability, enabling quick decisions and mitigating risks that could affect service levels. All received products were immediately registered in the system, improving inventory control and accuracy.

Product placement was directed and organized with proper classification and restrictions based on rotation or product family, optimizing storage space.

Results: Faster picking, lower costs, and full inventory control

Today, Dinet uses handheld devices for picking, replacing paper-based processes, and enabling real-time updates in the WMS. This change completely eliminated the need for manual intervention.

A critical factor in the project's success was the extensive change management effort conducted at all organizational levels. Employees were motivated to use the system, quickly grasped its functionality, and grew more independent in their work processes.

Key results

- Greater inventory traceability and real-time tracking
- 40% increase in pre-distributed units
- 43% increase in order picking
- 50% reduction in operational costs for inventory location and 30% reduction for order picking
- Faster completion of the receiving and inventory location process
- Real-time visibility of product locations and flows

“The dedication and professionalism demonstrated by Netlogistik throughout the project exceeded our expectations. We are very pleased with the service provided and the results of this project. Today, we do things differently: more efficiently, more effectively, and more productively.”

Operations Team
Dinet Perú

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