



SAP Commerce Cloud

Unlock frictionless online experiences that drive increased engagement and revenue



SAP Commerce Cloud empowers your business to deliver hyper-personalized and composed commerce experiences across multiple channels. By integrating customer data, product information, and real-time inventory, Commerce Cloud offers a unified platform for managing product catalogs, orders, and promotions. Leverage Argano's deep expertise to help you create frictionless, composed commerce solutions that improve engagement, enhance customer loyalty, and drive accelerated revenue.

Benefits:

- Frictionless commerce experiences
- AI-driven personalization
- Real-time order and inventory management
- Improved brand loyalty
- Increased scalability

Powerful SAP Commerce Cloud capabilities delivered by Argano:



B2B & B2C Support

Craft commerce experiences that cater to both business buyers and individual consumers with optimized pricing, enhanced product search, and streamlined online workflows.



Personalized Journeys

Leverage customer insights and AI to create personalized journeys, enhancing engagement and driving higher conversion rates.



Order Management

Optimize order processing, inventory management, and fulfillment with real-time visibility to reduce errors and enhance customer satisfaction.



Omnichannel Commerce

Deliver a unified experience to seamlessly engage customers across all channels, ensuring consistency and enhancing satisfaction and loyalty.



Product Content Management

Centralize product data, ensuring consistency and accuracy across all sales channels and improving operational efficiency.



Analytics & Reporting

Gain deep insights into customer behavior, sales trends, and performance metrics to optimize commerce strategies and drive growth.

Argano Partners



SAP Commerce Cloud Offerings

Foundational

14 weeks

Deliverables & Activities

- Composable Storefront
- Payment processing (Requires Payment Processor Subscription)
- Master Data Integration via SAP Integration Suite
- Product bundling
- Core promotions
- Branding the out of the box storefront for client's organization style and color scheme
- Assisted service module (ASM)

Add-On Options

- High-level roadmap
- *Contentful (Headless CMS)
- *Coveo Search as a Service

Extended

20 weeks

Deliverables & Activities

- All deliverables and activities from prior tiers
- Personalized products
- Enhanced promotions
- More custom and personalized composable storefront
- *Contentful (Headless CMS)

Add-On Options

- *SAP Sales Cloud Integration
- *SAP Service Cloud Integration
- *Coveo Search as a Service

Advanced

26+ weeks

Deliverables & Activities

- All deliverables and activities from prior tiers
- Alternative payment options (PayPal, Apple Pay, Google Pay)
- Online/offline connected shopping experience (point of sale integration)
- Buy online pickup in store
- Fully custom and personalized composable storefront

- Data Lake Integration for Reporting
- Single Sign-On (B2B)

Add-On Options

- *Advanced Analytics
- *SAP CPQ Integration
- *SAP Emarsys Integration
- *SAP CDP

Learn more at argano.com

Contact us today at sap@argano.com to find out how we can help move your business forward.

