

# Salesforce Revenue Cloud Advanced

Unify product-to-cash on a single platform



With Revenue Cloud Advanced (RCA), Salesforce has created a powerful platform on which to build flexible, scalable, enterprise-scale solutions that can help your business realize the benefits of organization-wide revenue transformation. Streamline this complex process by working with Argano's Salesforce consulting experts to leverage proven frameworks, methodologies, and pre-defined offerings.

## Top RCA features

- Product catalog management
- Price management
- Transaction management
- Product configurator
- Contract lifecycle management
- Business rules engine
- OmniStudio

## Powerful capabilities to handle

- Complex use cases and business rules
- Highly customized CPQ processes
- High transaction volumes and large orders and quotes
- Omnichannel buying and selling
- Advanced order management
- Selling products/services based on consumption

## Benefits:

- Built on Core Salesforce Platform; scales to meet enterprise-grade use cases
- API-first architecture enabling flexibility, extensibility, and bespoke omnichannel buying journeys
- Supports various payment models such as subscriptions, usage, and consumption-based services
- AI-ready to optimize product-to-cash lifecycle with Agentforce and AI-powered selling motions
- Accelerates sales cycles with centralized product catalog and dynamic pricing engine
- Robust out-of-the-box functionality promotes standardization and reduces potential technical debt

## Implementation Packages: Revenue Cloud Advanced

	Transaction Management	CPQ to RCA Migration	Transaction & Fulfillment	Full Stack Revenue Lifecycle Management	Revenue Lifecycle plus AI & Experiences
Product Management	✓	✓	✓	✓	✓
Pricing	✓	✓	✓	✓	✓
Quoting	✓	✓	✓	✓	✓
Approvals	✓	✓	✓	✓	✓
Migration Strategy		✓			
Configuration Migration		✓			
Data Migration		✓			
Contract Management			✓	✓	✓
Order Management			✓	✓	✓
Fulfillment			✓	✓	✓
Billing & Invoice Management				✓	✓
Agentforce					✓
Experience Portals					✓

Learn more at [argano.com](https://argano.com)

Contact us today at [salesforce@argano.com](mailto:salesforce@argano.com) to find out how we can help move your business forward!

