

Argano Data Insights

A fast path to comprehensive, actionable business intelligence



With data coming from dozens or hundreds of systems, hundreds or thousands of users, and millions or billions of customer actions, reactions, and interactions, it's a challenge ensuring you have the right data at the right time, and in front of the right people.

Do you have all the business intelligence (BI) you need? Do you know what you might be missing? Too many businesses "don't know what they don't know." Are you able to quickly understand and respond to BI that you are getting?

No matter where you may be in your BI journey, you can boost the reach, accuracy and completeness of data collection and reporting with Argano Data Insights (ADI). Empower everyone in your enterprise with a single – more actionable – source of truth.

ADI is a data warehouse solution that extracts, stores, delivers and displays business-critical information from most systems within your organization. It has many pre-configured industry standard and horizontal specific KPIs and metrics for actionable BI reporting. Designed using the Kimball Star Schema approach, ADI can pull most data from anywhere:

Microsoft Dynamics (current and legacy), Office, Outlook, SQL, and other data sources. Our delivery of ADI drives intuitive business decisions, like making material improvements to specific business processes to expose hidden opportunities.

Kickstart your predictive analytics journey and move from collecting information into taking action.

- · Act on new data in real-time: ADI refreshes every few minutes, ensuring that only timely, actionable data is presented
- Enjoy more control and reduce costs: Open architecture, built 100% on Azure not a "black box" solution
- · Get started quickly: ADI is engineered for rapid implementation what once took months can now take only days



Intuitive & Responsive

In addition to connecting your enterprise by enabling crossorganizational insights, ADI can deliver an immediate deep dive into critical data, making output easy to understand and act on. Through its search and query capabilities, you can use everyday language to gain insights. E.g., simply enter a question like, "What were last year's sales by product by state?" and get a stunning, interactive visualization as an answer.



Simplicity & Security

While most C-level executives know there's a benefit to systems like Microsoft Power BI, they don't necessarily know how to move from spreadsheets to dashboards: i.e., they don't always know where to find the data they need, or how to act on it when they do find it. ADI puts the exact data they need in front of them, in near real-time, and in a format that's easily understood.

The solution can be securely configured for each user, with row-level security easily set up per user to limit the data they can access and report on.

Benefits:

- All the critical data you need in one place
- Pull data from everywhere: Microsoft Dynamics, Outlook, 3rd party
- · Be up and running in only days
- Critical pre-configured industry standard and horizontal specific KPIs provided
- Customized outputs to support your strategy



Customizable & Affordable

Where ADI can be implemented in days, many other enterprise-level data warehouse solutions take months to implement; worse, they come in only a few "flavors" and are delivered at a fixed price rather than based on usage.

ADI is more of an a la carte offering: you have it built according to your exact business needs, and only pay for what you use. It can save you as much as 90% in upfront capital expenditures.

While some BI implementations often fail when it comes to user adoption, ADI's implementation is complemented with custom Change Management services to improve adoption.

We look forward to demonstrating what ADI can do and, more importantly, what it can do for you.



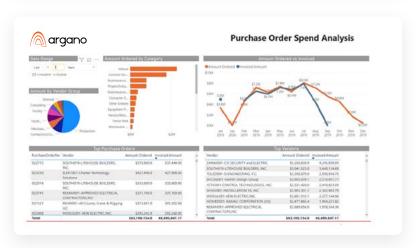
ADI is just the start...

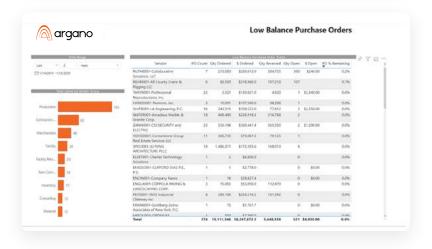
ADI is one of many customer solutions:

Argano provides to help further tailor and optimize your Microsoft solutions and fuel your business strategies.

Other extensions include Argano Audit & Security Manager (improve overall security management), Argano Workflow Manager (remote admin of workflows and approvals), Argano One Step Consolidation (simplify financial consolidation criteria), and more.







Contact us at <u>microsoft@argano.com</u> for more information about Argano Data Insights.



Learn more at argano.com

