

# Agentforce Revenue Management

Unify product-to-cash on a single platform



With Agentforce Revenue Management (ARM), Salesforce has created a powerful platform on which to build flexible, scalable, enterprise-scale solutions that can help your business realize the benefits of organization-wide revenue transformation. Streamline this complex process by working with Argano's Salesforce consulting experts to leverage proven frameworks, methodologies, and pre-defined offerings.

#### **Top ARM features**

- Product catalog management
- Price management
- Transaction management
- Product configurator
- Contract lifecycle management
- · Business rules engine
- OmniStudio

#### Powerful capabilities to handle

- Complex use cases and business rules
- Highly customized CPQ processes
- High transaction volumes and large orders and quotes
- · Omnichannel buying and selling
- · Advanced order management
- Selling products/services based on consumption

### **Benefits:**

- Built on Core Salesforce Platform; scales to meet enterprise-grade use cases
- API-first architecture enabling flexibility, extensibility, and bespoke omnichannel buying journeys
- Supports various payment models such as subscriptions, usage, and consumption-based services
- Al-ready to optimize product-tocash lifecycle with Agentforce 360 and Al-powered selling motions
- Accelerates sales cycles with centralized product catalog and dynamic pricing engine
- Robust out-of-the-box functionality promotes standardization and reduces potential technical debt

## Implementation Packages:

	Transaction Management	CPQ to ARM Migration	Transaction & Fulfillment	Full Stack Revenue Lifecycle Management	Revenue Lifecycle plus Al & Experiences
Product Management	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	Ø	<b>Ø</b>
Pricing	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Quoting	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
Approvals	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>⊘</b>
Migration Strategy		<b>Ø</b>			
Configuration Migration		<b>Ø</b>			
Data Migration		<b>Ø</b>			
Contract Management			<b>Ø</b>	<b>Ø</b>	<b>⊘</b>
Order Management			<b>Ø</b>	<b>Ø</b>	<b>⊘</b>
Fulfillment			<b>Ø</b>	<b>Ø</b>	<b>⊘</b>
Billing & Invoice Management				<b>Ø</b>	<b>⊘</b>
Agentforce 360					<b>Ø</b>
Experience Portals					<b>Ø</b>

Learn more at argano.com

Contact us today at <u>salesforce@argano.com</u> to find out how we can help move your business forward!



