



# Argano & Oracle Customer Experience

Deliver customer experiences that drive enhanced engagement and revenue



Your Customer Experience (CX) applications are the drivers of meaningful and engaging customer and prospect interactions. We are here to help you implement and integrate them with your front- and back-office solutions, ensuring a cohesive and efficient experience.

Building on extensive solution expertise, we help you get the most out of your Oracle investment. Whether you are looking for revenue transformation with Oracle CPQ, Commerce for CPQ, and Subscription Management; service transformation with Oracle Fusion Service, or to integrate Field Service with SCM, we help you succeed.

Learn about our CPQ-focused Oracle Cloud Marketplace solutions:

- [Legacy Quote Migration for CPQ](#)
- [Homebuilder Solution for CPQ](#)

**Oracle CPQ:** Streamlines the purchasing process, allowing sales teams to build configurations (including via mobile), generate quotes, and quickly turn them into orders.

**Oracle CX Sales/Sales Performance Management:** Improves sales team productivity to drive revenue efficiently and effectively.

**Oracle Commerce for CPQ:** Delivers a unified experience, enabling customers to search, view tailored recommendations, and complete purchase effortlessly.

**Oracle Fusion Service:** Supports call centers and field operations, covering customer support, service requests, service planning, execution, and warranty management.

**Oracle Subscription Management:** Automates processes to boost customer lifetime value, enabling both selfservice and assisted processes for clients to get what they need, when they need it.



2024 Oracle Partner  
Awards Winner  
North America  
Applications Innovation

Learn more at [oracle.argano.com](https://oracle.argano.com)

## Benefits:

- Streamline your quote-to-cash processes
- Build a robust ecommerce platform
- Enable recurring subscription revenue
- Empower your sales team to excel
- Deliver exceptional omnichannel customer service

Leverage our expertise and advanced Oracle CX applications to provide exceptional customer experiences.

[Contact us to get started!](#)