

# Digital Foundations Day *Live* – Atlanta

OMNI Hotel 3.18.25

3:30 PM CheckIn & Registration

KEYNOTE

4:00 PM Chase Corporation and its Successful Cloud Transformation Chase Corporation

*Josh Kamenecka Group Vice President, Solution Engineering, Oracle*  
*Jason Andrews, VP of Solutions, Argano*  
*Sambit Misra, VP of Delivery, Argano*

CLOUD JOURNEY SESSION

CX SESSION

EPM SESSION

HCM SESSION

5:00 PM A Deep Dive into the Chase Corporation Move to Oracle Cloud ERP and SCM Chase Argano  
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Increasing Oracle Customer Satisfaction with Agiloft CLM Agiloft

*Sambit Misra, VP of Delivery, Argano*  
*Aaron Koenderman, VP, Global Alliances, Agiloft*

Explore How Traditional & Generative AI embedded in Oracle CX Applications Boost & Transform Key Business Outcomes Oracle Argano

*David Chatterton, VP of Sales, Oracle*  
*Rahul Sharma, Sr. Director – Oracle CX Applications, Argano*

Discover how Oracle Cloud EPM Improves Day-to-Day Business Activities by Equipping Users with Intelligent Performance Management (IPM) Capabilities Argano

*John Shaposka*  
*Director – Solutions Architecture*  
*Argano*

Transforming the Employee Experience with Oracle Cloud HCM: Innovation at Its Core Argano

*Justin Knoerzer*  
*Chief Architect*  
*Argano*

6:00 PM Happy Hour Reception at Top Draft Sports Lounge



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## Keynote Session

3:30 PM Check-In

4:00 PM Keynote  
*Cloud Transformation with Chase Corporation*

5:00 PM Four Breakouts to Pick From  
*Cloud Journey | CX | EPM | HCM*

6:00 PM Top Draft

### JDE to Cloud Transformation: Phased Implementation for Global Manufacturing Firm

A global specialty chemicals manufacturing company, Chase Corporation moved from on-premises JDE software to Oracle Cloud ERP and SCM. This session will cover the journey made from JD Edwards World to Oracle Cloud Applications. Topics will include the software selection process, the assessment process, the phased roadmap and implementation approach along with lessons learned.

Also covered will be how Chase Corporation reduced its reliance on multiple third-party systems, achieved tighter supply chain integration with heightened security, finally how it is using AI to help solve business problems while building a foundation for future technology initiatives.

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## Cloud Journey Session

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6:00 PM Top Draft

### Deep Dive into the Chase Corporation Move to Oracle Cloud ERP and SCM

This breakout session will provide additional insight on key aspects of the Oracle Cloud Implementation project. Covered during this session will be how the business process-focused Oracle Cloud implementation was executed which started with an implementation of their Shared/Centralized Services model going live first which included Financials, Product Management, Procurement, and Order Management functions as well as design of a Global Manufacturing Model. In the subsequent phases of the transformation project, Chase expanded the footprint and rolled out the solution to both domestic and international manufacturing locations across functions of Manufacturing, Quality, Inventory Mgt, Receiving and Order Fulfillment. This successful transformation helped Chase strike a balance between quickly providing ROI with Oracle Cloud while managing the risk of a global implementation through a controlled phased rollout.

In addition, the session will include discussions on improvements and efficiencies Chase Corporation has realized through the implementation of Oracle Cloud which includes the following topics:

- **AI utilization** – Chase is using embedded SAAS Generative AI features as well as developing AI Agents use cases in SCM to solve specific business needs.

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## Cloud Journey Session (Continued)

- **Scalable** – Chase standardized their processes and documentation across the enterprise manufacturing operations through Oracle Cloud resulting in more efficient processes, few documents and a scalable solution that enables M&A to progress much quicker.
- **CMK based Integration** – Chase has consolidated all electronic orders through a single-entry point for all B2B orders eliminating multiple systems and methods. Similar standardized approach for B2C and RPA orders simplifying the overall process.
- **Reporting** – Chase has leveraged standard Oracle Cloud OTBI and using extensive FDI Reporting tools to provide enhanced robust reporting capabilities to users while eliminating multiple 3rd party systems including a separate Data Warehouse.
- **Pricing** – Chase replaced a complex and time consuming JDE Pricing Model with an Oracle Cloud Pricing program that is simplified and allows users to make changes easily while saving time and building a scalable model for the future. In addition, through Oracle Cloud functionality Chase was able to develop a Pricing Discount List upload process reducing cycle time from two days in JDE to 10 minutes in Oracle Cloud.
- **Quality** – Chase leveraged Oracle Cloud to standardize their Quality Management Information Processes and Data to eliminate multiple 3rd party system to provide consistent quality data across the enterprise which included streamlining their Warehouse Receiving process with embedded quality inspection data resulting in a simpler and more efficient Receiving Process that provides better data and time saving benefits.
- **Financials** – Chase restructured their Financial Operations within Oracle Cloud to realize multiple benefits which included elimination of manual processes, streamlined approval processes, AR, AP and Banking automation, enhanced Audit capabilities, better visibility of Cash Flow and Ending Balances along with better SOD and Financial operational control.

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## Cloud Journey Session (Continued)

- **Security** – Chase was able to enhance and streamline their overall Security Model through Oracle Cloud while reducing Cyber Security threats and providing IT Audit capabilities.
- **Business Process-Focused Implementation** – Chase used Oracle Cloud standard business process models, coupled with an Organization Change Management initiative to drive a successful transformation.

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### *Additional Presentation* – Increasing Oracle Customer Satisfaction with Agiloft CLM

Learn how Agiloft enables Oracle customers to achieve superior outcomes by integrating contract data into their business processes.

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## CX Breakout Session

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6:00 PM Top Draft

### Explore How Traditional & Generative AI embedded in Oracle CX Applications Boost & Transform Key Business Outcomes

Join Argano as we explore how Oracle CX applications (CPQ, Commerce, Subscription Management, Field Service, Sales & Service Cloud, and Incentive Compensation) can help your organization move forward faster and transform key business outcomes by optimizing various end-to-end processes. In this session, we will focus on:

- The unique challenges around sales
- Customer service, B2B commerce
- Integrating with ERP (on-prem or cloud)
- A variety of other customer experience issues we've solved using Revenue Transformation and Service Automation strategies

Learn how to leverage advanced Machine Learning and AI capabilities to enable smarter decision-making in today's evolving environment.

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## EPM Breakout Session

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*Cloud Journey | CX | EPM | HCM*

6:00 PM Top Draft

### Discover how Oracle Cloud EPM Improves Day-to-Day Business Activities by Equipping Users with Intelligent Performance Management (IPM) Capabilities

This session takes you through a persona-driven journey, illustrating how business users can leverage advanced insights to streamline insights, detect anomalies, and drive faster, data-backed decisions. Through an engaging demonstration, you'll experience how AI-driven tools, such as:

- Predictive analytics and pattern-based planning
- Can forecast trends
- Evaluate scenarios
- Optimize cash flow strategies

Join us to explore how Intelligent Performance Management within Oracle Cloud EPM transforms everyday tasks into opportunities, redefining the possibilities for business performance and agility!

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## HCM Breakout Session

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6:00 PM Top Draft

### Transforming the Employee Experience with Oracle Cloud HCM: Innovation at Its Core

In today's dynamic workforce, employees expect the same seamless, intuitive, and personalized experiences they enjoy with consumer-grade technology in their daily lives. Traditional on-premises solutions often fall short of meeting these expectations, hindering engagement and productivity. Oracle Cloud HCM revolutionizes the employee experience by delivering constant innovation through cutting-edge features such as the Redwood UI, embedded generative AI and agents that enhance decision-making and automate routine tasks.

With quarterly updates ensuring you're always leveraging the latest advancements, Oracle Cloud empowers organizations to create meaningful, personalized experiences through tools like Journeys, which guide employees through pivotal moments in their career lifecycle. By transitioning to Oracle Cloud, businesses unlock the ability to provide a modern, agile experience that resonates with today's workforce, fostering engagement, retention, and success.

Explore how Oracle Cloud enables organizations to *reimagine HR, delivering experiences that meet—and exceed—what the workforce expects in a modern, consumer-driven world.*